

GESU PARISH COMMUNICATION RESOURCES

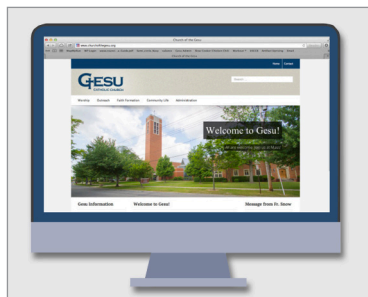
Use the platforms below to communicate events and activities to Gesu Parish!



CHURCH BULLETIN

The Gesu Parish bulletin is printed and distributed at all weekend Masses and available online year-round. The bulletin contains information on all liturgies, meetings and special events happening in our parish and select events and meetings happening in other parishes or our community. Bulletin articles typically run for 2-3 weeks prior to event (and often include a follow-up for special events for 1 week after). Bulletin articles do not have a standard space limit, but are edited as space permits each week.

*Send bulletin submissions to bulletin@churchofthegesu.org.



WEBSITE

WWW.CHURCHOFTHEGESU.ORG

The Gesu Parish website provides a complete look at our parish, with full descriptions and contact information for every commission, committee and group.

*Send commission or committee description and contact edits to communications@churchofthegesu.org (with 'WEBSITE' and exact page to be edited in the subject line).



WWW.CHURCHOFTHEGESU.ORG/NEWS-AND-EVENTS

The News & Events section of the website is updated regularly with full details, contact information and PDF attachments (if available) for all special meetings and events happening in our parish. There is no space limit for event details listed in this section.

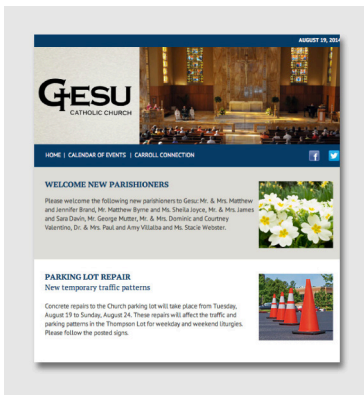
*Send "events" to communications@churchofthegesu.org (with 'WEBSITE' in the subject line). Please be sure to attach any PDF forms or flyers that correspond to that event.

To submit items for more than one platform, please email bulletin@churchofthegesu.org (if relevant) AND communications@churchofthegesu.org. Please be sure to include all platforms in subject line.

For example,

Subject: Gesu Young Families Event for Bulletin, Website and eNewsletter

You may include different text for each platform (i.e. one longer article for bulletin and website and condensed version for eNewsletter and Facebook) or just one article, which will be edited for length depending on platform.



eNEWSLETTER

The Gesu Parish eNewsletter is published every other Tuesday and sent to our email database of over 1500 parishioners and people who signed up for the newsletter. eNewsletter articles typically run the 1 or 2 weeks prior to the event. eNewsletter articles are shorter in length, around 250-350 characters, but can link to a PDF attachment, the News & Event section of the website or another website for further details.

*Send eNewsletter articles to communications@churchofthegesu.org with 'eNEWSLETTER' in the subject line. Please be sure to attach any PDF forms or flyers that correspond to that event, or an image that you'd like to use.



FACEBOOK

WWW.FACEBOOK.COM/CHURCHOFTHEGESU

The Gesu Parish Facebook page is updated regularly with various articles and posts on a range of topics related to our Parish and the Catholic Church in general. Facebook is a great way to post short "save the dates", RSVP information and event updates to our followers. Facebook posts can link to the News & Events section of our website (or another website if relevant), to provide full details. Facebook posts are typically shorter in length, around 250-350 characters.

*Send Facebook posts to communications@churchofthegesu.org with 'FACEBOOK' in the subject line.



TWITTER

WWW.TWITTER.COM/GESUCLEVELAND

The Gesu Parish Twitter feed is updated regularly with various posts on a range of topics related to our Parish and the Catholic Church in general. Tweets are short updates that can link to our Facebook page, the News & Events section of our website, or another website if relevant. Tweets can be no more than 140 characters.

*Send Tweets to communications@churchofthegesu.org with 'TWITTER' in the subject line.

QUESTIONS?

Please email communications@churchofthegesu.org with any questions about using the various communication tools available.